

CURRICULUM VITAE

Emily J. Blanchard

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PRIMARY APPONTMENTS

Tuck School of Business, Dartmouth College: Assistant, Associate Professor (w/ tenure) 2011* –

**On Leave January 2022- November 2023*

Chief Economist [Assistant Secretary Equivalent], U.S. Department of State 2022 – 2023

University of Virginia, Department of Economics: Assistant Professor 2004 – 2011

SECONDARY APPONTMENTS

U.S. Department of State, [unpaid SGE] Senior Advisor, Policy Planning 2024 –

Center for Economic Policy Research Fellow 2017 –

CES Ifo Research Network Fellow 2020 –

University of Zürich, Department of Economics and Kühne Center: Visiting Fellow 2019 – 2020

U.S. Bureau of Economic Analysis: (unpaid) Special Sworn Status 2007 – 2017

The Economics Resource Group, Inc. - Cambridge, MA: Analyst/Senior Analyst 1997 – 1999

EDUCATION

Ph.D. Economics, University of Wisconsin-Madison 2004

M.Sc. Economics, University of Wisconsin-Madison 2002

A.B. with Honors in Economics, Wellesley College 1997

JOURNAL PUBLICATIONS

“Did Trump’s Trade War Impact the 2018 Election?” with C. Bown and D. Chor. 2024 *Journal of International Economics*, forthcoming.

“Unequal Gains, Prolonged Pain: A Model of Protectionist Overshooting and Escalation,” with G. Willmann. 2022 *Journal of International Economics* 135 (103559): 1-32.

“Implications of Rising Trade Tensions for FDI Projects,” with E. Milet, C. Trentini, and A. Santos-Paulino. 2021 *Transnational Corporations*, 28(2): 161-184.

“Carry-Along Trade,” with A. Bernard, I. Van Beveren, and H. Vandenbussche. 2019 *Review of Economic Studies*, 86 (2): 526–63.

“Externalities and Agricultural Import Bans: Evaluating Regionalization Measures in Light of the *Russia – Pigs Dispute*,” with M Wu. 2019 *World Trade Review* 18(2): 173-195.

“Private Label Exports: Trading Variety for Volume,” with T. Chesnokova and G. Willmann. 2017 *Review of World Economics* 153(3): 545-572.

“Globalization and Human Capital Investment: Export Composition Drives Educational Attainment,” with W. Olney. 2017 *Journal of International Economics* 106: 165-183.

- “Trade, Education, and the Shrinking Middle Class,” with G. Willmann. 2016 *Journal of International Economics* 99(1): 263-278.
- “U.S. Multinationals and Preferential Market Access,” with X. Matschke. 2015 *Review of Economics and Statistics* 97(4): 839-854.
- “A Shifting Mandate: International Ownership, Global Fragmentation, and a Case for Deeper Integration under the WTO.” 2015 *World Trade Review* 14(1): 87-99.
- “The U.S. Generalized System of Preferences in Principle and Practice,” with S. Hakobyan. 2015 *World Economy* 38(3): 399-424. (lead article)
- “Escaping a Protectionist Rut: Policy Mechanisms for Trade Reform in a Democracy,” with G. Willmann. 2011 *Journal of International Economics* 85(1): 72-85.
- “Reevaluating the Role of Trade Agreements: Does Investment Globalization Make the WTO Obsolete?” 2010 *Journal of International Economics* 82 (1): 63-72.
- “Trade Taxes and International Investment.” 2009 *Canadian Journal of Economics* 42(3): 882-899
- “Production and Gains from Trade,” with L. Anderson, K. Chaston, C. Holt, L. Razzolini, and R. Singleton. 2008 *Perspectives in Economic Education Research*, 4(1): 3-22 (lead article)
- “Foreign Direct Investment, Endogenous Tariffs, and Preferential Trade Agreements.” 2007 *B.E. Journal of Economic Analysis & Policy* 7(1) [Advances]
- “Testing Subgame Perfection Apart from Fairness in Ultimatum Games,” with J. Andreoni. 2006 *Experimental Economics* 9(4): 307-321 (lead article)

BOOK CHAPTERS AND POLICY REPORTS

- “Non-trade Objectives and New Frontiers for Research in International Economic Policy,” in Deep Trade Agreements and Non-trade Outcomes, edited by A. Fernandes, N. Rocha, and M. Ruta, CEPR Press/World Bank, *forthcoming*.
- “Implications of COVID-19 for Trade and Trade Policy in LDCs,” with W. Olney. *WTO-EIF Technical Report* December 11, 2020
- “Trade Wars in the GVC Era” in Trade War: The Clash of Economic Systems Endangering Global Prosperity edited by M. Crowley, CEPR Press, May 2019.
- Reprinted in *Vox EU*, June 20, 2019
- Korea-German Chamber of Commerce Magazine*; December 2019
- “Renegotiating NAFTA: The Role of Global Supply Chains,” in Economics and Policy in the Age of Trump, edited by C. Bown, CEPR Press, June 2017
- Reprinted in *Vox EU*, July 29, 2017
- “Leveraging Global Supply Chains in Canadian Trade Policy.” 2015. *IRPP Art of the State Symposium*.
- Background report for testimony before Canada’s Senate Foreign Affairs Committee, 2016.
- Reprinted in Redesigning Canadian Trade Policies for New Global Realities, edited by S. Tapp, A. Van Assche, and R. Wolfe, IRPP Press, 2017 - *Winner of the 2018 Doug Purvis Memorial Prize*
- “What Global Fragmentation Means for the WTO.” 2014. *WTO Working Paper* ERSD-2014-03 and background paper for the *2014 World Trade Report*
- “Opening (and Closing) Doors: Country Specific Shocks in U.S. Doctorate Education,” with J. Bound and S. Turner. 2009. In Doctoral Education and the Faculty of the Future, edited by R. Ehrenberg and C. Kuhn, Cornell University Press.

WORKING PAPERS

“Global Supply Chains and Trade Policy,” with C. Bown and R. Johnson. NBER 21883; CEPR 11044, *Resubmitted to the Review of Economic Studies (third round)*

“Trade Policy, Latin America, and Value Chains,” with C. Bown and R. Johnson

OP-ED/OTHER PUBLICATIONS

“Education and Health as Industrial Policy,” Invited Op-Ed in the WTO 2020 *World Trade Report*.

“Trump’s Trade War Cost the Republicans Congressional Seats in the 2018 Midterm Elections,” with C. Bown and D. Chor, *Vox EU*, November 26, 2019

“Is Trump right that the TPP will destroy millions of jobs and cede US sovereignty?” (Op-Ed), *The Conversation*, July 5, 2016

“Why progressives should rescue the TPP trade deal,” (Op-Ed) *The Conversation*, June 23, 2016

“Tilting the Playing Field: Multinational Firms and Preferential Market Access,” *Vox EU*, April 30, 2015

MEDIA COVERAGE (see website for links)

Wall Street Journal, Financial Times, New York Times, Washington Post, Bloomberg, Foreign Affairs, Foreign Policy, US News and World Report, CBS News, The Telegraph, Politico, Politifact, Barrons, Money, CNN Money, Markets Insider, Risk Management, The Street, VOX, Quartz, Mic, Salt Lake Tribune, NH Business Review, Deutsche Welle, South China Morning Post, Hong Kong Economic Journal, Saigon Economic Times, 24 Emirates, América Economía, National Public Radio- All Things Considered; Marketplace, Trade Talks Podcast, Public Radio International – The World

PROFESSIONAL AFFILIATIONS

Editorial Service:

<i>Journal of International Economics</i> : Associate Editor	2019 - 2022
<i>Review of World Economics</i> : Associate Editor	2016 –
<i>World Trade Review</i> : Board Member	2017 –
<i>Economics and Politics</i> : Board Member	2017 - 2022

Referee: *American Economic Review, American Economic Journals, American Journal of Political Science, American Political Science Review, Berkeley Journal of Economic Analysis and Policy, Canadian Journal of Economics, China Economic Review, Econometrica, Economics and Politics, Economic Inquiry, Economic Journal, Economics Letters, European Economic Review, Experimental Economics, Games and Economic Behavior, International Economic Review, IMF Economic Review, Journal of African Studies and Development, Journal of Economics and Business, Japanese Economic Review, Journal of Economic Education, Journal of the European Economics Association, Journal of Globalization and Development, Journal of Institutional and Theoretical Economics, Journal of International Economics, Journal of International Trade and Economic Development, Journal of Money, Credit, and Banking, Quarterly Journal of Economics, Review of Economics and Statistics, Review of Economic Studies, Review of International Economics, Review of International Organizations, Review of World Economics, Southern Economic Journal, World Bank Economic Review, World Economy*; (US) National Science Foundation, Swiss National Science Foundation

Member: Advisory Board, Latin American and Caribbean Economic Assoc. (TIGN) 2021 –
Research Network for Sustainable Supply Chains, IFW Kiel 2021 –
Lyme Foundation Board (501c3) 2021 –
American Economics Association; AEA-CSWEP 2004 –
Board of Directors (Chair), National Economic Education Delegation (501c3) 2017 – 2022

POLICY WORK/OUTREACH

- 2023- [unpaid] Senior Advisor – Policy Planning, U.S. Department of State
 2022-23 Chief Economist (full time, Assistant Secretary Equivalent), U.S. Department of State
 2021 Plenary Speaker, U.S. Department of Commerce International Trade Administration: *Rigid, Resilient, or Redundant: Thinking Ahead on GVC Trade Post COVID*
 2021 Expert Panelist, United Nations 5th Annual Conference on LDCs PrepCom (May): *Fostering Resilient, Agile, Inclusive Global Value Chains in LDCs*
 2021 Panelist, Council of Foreign Relations: *Global Supply Chains in the Era of COVID-19*
 2020 Consultant, World Trade Organization: *Post-COVID Trade and LDC Graduation*
 2020 Panelist, Chatham House Roundtable: *Globalisation and Sovereignty Over Key Industries*
 2020 Contributor, WTO 2020 *World Trade Review*
 2020 Contributor, UNCTAD 2020 *World Investment Report*
 2020 Presenter, WTO *Trade Dialog Series* (Geneva)
 2020 Panelist, World Trade Institute Symposium: *BITs and Public Health* (Bern)
 2019 Presenter, IMF Conference: *Tariffs, Currencies, and External Rebalancing* (Washington DC)
 2018 Panelist, WTO Symposium: *Updating Trade Cooperation* (Geneva)
 2017 Panelist, UNDIO Symposium: *Inclusive and Sustainable GVCs in the Digital Age* (Kiel)
 2017 Panelist, SPP/CIGI Symposia on *Canada's Trade Policy Agenda* (Calgary & Ottawa)
 2016 Expert Witness, Canadian Senate Committee on Foreign Affairs and International Trade
 2015-16 Short-term Consultant, World Bank: *Global Supply Chains and Trade in Latin America*
 2014-15 Commissioned Report, Institute for Research on Public Policy: *GSCs and Trade in Canada*
 2013-14 Commissioned Report, World Trade Organization: *GSCs and Trade Policy at the WTO*
 2013 Consultant, World Bank: *GSCs and Trade Policy*

GRANTS AND AWARDS

- 2022 Class of 2011 Teaching Excellence Award, Tuck School of Business at Dartmouth College
 2019-20 Visiting Fellow, Kühne Center for Sustainable Globalization, University of Zürich Economics
 2017 Japanese Society for the Promotion of Science (KAKEN) w/T. Ito and L. Rotunno, ¥3.3m
 2017 Dartmouth Public Voices Fellow
 2016 Class of 2011 Teaching Excellence Award, Tuck School of Business at Dartmouth College
 2015-16 Paul E. Raether T'73 Faculty Fellow, Tuck School of Business at Dartmouth College
 2005-12 UVa Bankard Fund Supplemental Research Grants (competitive, \$23K-\$30K per year)
 2007 All-University Teaching Award, University of Virginia
 2006 UVa Department of Economics Undergraduate Teaching Award
 2005-06 UVa Excellence in Diversity Fellow
 2002 College of Letters and Science Teaching Fellow (University of Wisconsin-Madison)
 2000, 02 Anna Morris Ely Outstanding Teaching Scholarship (University of Wisconsin-Madison)
 1999 Peggy Howard Scholarship for Graduate Studies in Economics (Wellesley College)
 1995 Joseph P. Lambie Prize in Economic History (Wellesley College)

TEACHING

Tuck School of Business:

Global Economics for Managers	2012-21; 2024-
Cooperation and Competition in the 21 st Century Global Economy	2021; 2024-
Executive Education (TEP/AMP, Global 2030, Next Step)	2015-21; 2024-
Ethics in Action Guest Lecturer (Immigration; Inequality)	2013-2021
Firms, Governments, and the Future of Trade Policy (RTP)	2013-2021

Vietnam in an Era of Growth and Globalization (Global Insight Expedition) 2019, 2024
 Economic Development in the Deep South (Global Insight Expedition) 2017

London School of Economics

Executive MPA/MPP program: Global Market Economics 2018-21; 2023-

University of Virginia:

Undergraduate International Economics 2004-2011
 Graduate Micro Theory 2004-2010

PhD Advising/Thesis Committees:

Enxhi Tresa [CERGY/PSE 2021]; Michael Blanga-Gubbay [ULB-ECARES 2020];
 Moonjung Choi [UVA 2012]; Shushanik Hakobyan [chair; UVA 2011]; Alta Batchuluun
 [UVA 2010]; Minjung Kim [UVA 2009]; Bilgehan Karabay [UVA 2006]; Geun Tae Lee
 [UVA 2006]; Kieun Shim [UVA 2006]; Ganesh Seshan [UVA 2005]

UNIVERSITY AND DEPARTMENTAL SERVICE

Tuck School of Business

2024 - Tuck Academic Performance Committee
 2024 - Tuck Academic Honor Committee
 2024 - Tuck Executive Education Committee
 2021 Tuck Ad-hoc Paths Forward Committee
 2021-21 Tuck Business Bridge Committee
 2020-21 Tuck Academic Honor Committee
 2020 Moderator, Dartmouth Alumni Events: Election Roundtable
 2019 Curriculum Implementation Committee
 2019 Speaker/Presenter, Tuck and Dartmouth Alumni Events (Zürich Club; Hanover Reunion)
 2018-19 Speaker/Presenter Dartmouth/Tuck Capital Campaign Events (NYC, Hanover)
 2018 Search Committee for Executive Director: Center for Business, Government, and Society
 2012- Faculty Recruiting Committee (Economics)
 2013-2017 Co-organizer Dartmouth International Economics Seminar
 2015-2017 Tuck Executive Education Committee
 2013-2015 Curriculum Committee
 2013-2015 Admissions Committee
 2012-2015 Academic FTR Committee
 2011-2013 Strategy Monitoring Committee; Faculty Task Force

University of Virginia

2007-2011 Department of Economics: Supervisor of International Economics Concentration
 2009-2011 Department of Economics: Aigrain Scholarship Selection Committee Chair
 2004-2011 Department of Economics Core Exam Committee (Chair 2005-07, 2010)
 2008-2011 Frank Batten School of Public Policy and Leadership Admission Committee
 2008-2010 Faculty Review Committee, *Virginia Policy Review*
 2008-2009 Department of Economics Distinguished Majors Committee
 2008 College of Arts and Sciences Undergraduate Research Award Selection Advisor
 2006-2007 Department of Economics Faculty Search Committee
 2006-2007 Office of African American Affairs Faculty Mentor
 2005-2007 Department of Economics Graduate Program Committee
 2006 Lecturer, “The Best of UVA: A Collection of Unforgettable Lectures” (LASE 306)
 2005-2006 Department of Economics Chair Search Committee

INVITED SEMINAR, KEYNOTE, AND CONFERENCE PRESENTATIONS (virtual*, scheduled†)

2024	London Trade Conference†
2023	CEPII, Paris (keynote); MITRE, Washington DC (keynote); Stanford SIEPR (panelist)
2022	CFR Meetings, NYC; PIIIE/Next Step, Singapore; Invest Chile, Santiago (keynote)
2021	ASSA-AEA* (discussant); Grinnell*; FRB Board of Governors Research Series* (discussant); GTAP Conference on Global Economic Analysis* (plenary); S&P Global Academic Series*; CIRQUE Conference on Inequality and the COVID-19 Pandemic* (plenary), NBER Summer PolEcon* (discussant); CFR Roundtable on GVCs in the Era of COVID-19*
2020	U Geneva Conference (Villars); World Trade Organization; U Oslo; U Trier*; NBER Spring ITI*; CES Ifo Conference* (Keynote); UC Dublin*; <i>Cancelled/postponed due to COVID-19: U Colorado; NU Singapore, Copenhagen Business School; Paris Trade Seminar (PSE-Science Po-INRA); GEP Conference (Padua); CAU Kiel</i>
2019	Stanford; U British Columbia; Southern Methodist University; Yale Cowles Conference; LMU Munich; IADB-CEPII Conference on Export Promotion (Paris); Tübingen; University of Zürich; UZH-USG Joint International Conference
2018	Central European University (Budapest); Croatian National Bank Conference (Dubrovnik); CEPR - ERWIT (St. Gallen); WTO Case Law Project (Florence); EUI Global Governance Program; European Bank of Reconstruction and Development; UVM; UQAM; St. Anselm & U Vienna Conference on Ethics Trade, and Global Governance (Plenary); WTO Symposium on Updating Economic Cooperation and Academic pre-conference (Geneva)
2017	U Geneva Workshop on Int'l Trade Agreements; U Calgary SPP Roundtable on Economic Sovereignty; Penn State New Faces Conference (discussant); Columbia University; REMT (Banff); CEPR-ERWIT (Valencia); Conference on Trade and Production (Dresden); London School of Economics, Oxford University, Bank of England, Symposium on Canadian Trade Policy (Ottawa), Brandeis University
2016	EITI (Hanoi); World Bank-CEPR GVC Conference (Washington); WTO-at-20 Symposium (Harvard Law); CEPR – ERWIT (Copenhagen); Stanford SITE; U Michigan Ford School
2015	NBER Spring ITI Meetings (Cambridge); Handbook on Commercial Policy Conference (Hanover); DEGIT (Geneva), WB Latin America GVCs Conference (Washington), IEFS/SEA Meetings (New Orleans), CENTRA Conference on GVCs (Washington)
2014	Shanghai – Dallas Fed Trade Conference; Hitotsubashi University; NBER Spring ITI Meetings (Washington DC); Dartmouth/SNU International Trade and Political Economy Conference (Hanover, NH); Barcelona GSE meetings on Trade, Growth, and Inequality; Institute for Research on Public Policy (Ottawa); CAGE/CEPR Conference (Brussels)
2013	World Bank/WTO Conference on Reengineering the WTO (Washington DC); Political Economy of FDI and Labor Conference at Texas A&M University (College Station); EIIT (Charlottesville, VA); Syracuse University; Cambridge University; Atlanta Fed/NYU International Trade and Macro Conference (Atlanta)
2012	ECARES at U. Libre de Bruxelles; CEPR/OECD Conference on the WTO (Paris); Stanford SCID Conference on the Future of the WTO (Palo Alto); Clark University; ETSG (Leuven); Dallas Federal Reserve; Chicago Federal Reserve; SEA (New Orleans); Yale University
2011	PTA Workshop at Copenhagen Business School; ETSG (Copenhagen); NBER Summer Institute (ITI); Tuck School of Business at Dartmouth; Williams College; Middlebury College
2010	University of Virginia, Midwest International and Theory Meetings (Evanston), World Bank
2009	James Madison University; Midwest International and Theory Meetings (Iowa City); Federal Reserve Bank of St. Louis
2008	University of Connecticut; University of Oregon; NBER ITI Summer Institute (Cambridge, MA); Columbia Law WTO Seminar (discussant); University of Virginia
2007	American Economic Association Meetings: Chicago, IL; Johns Hopkins University – SAIS; Inter-American Development Bank; George Washington University; Midwest International Economics and Theory Meetings (Minneapolis, MN); Society for the Advancement of Economic Theory Meetings (Kos, Greece); Auckland University; Hitotsubashi University, City University of Hong Kong; KU Leuven, London School of Economics CEP, U. of Essex

- 2006 CES Ifo Conference on the Global Economy (Munich); Midwest International Economics Meetings (E. Lansing, MI); NY Federal Reserve Bank; Christian-Albrechts University, Kiel; Copenhagen Business School; IIES, Stockholm University; Syracuse University, Maxwell School; Southern Economics Association Meetings, (Charleston, SC) 2 papers; University of Virginia; St. Louis Federal Reserve Bank
- 2005 University of Georgia; University of Virginia; European Trade Study Group (Dublin); Georgetown University; Southern Economics Association Meetings (Washington D.C.)
- 2004 College of William and Mary, Institute for International Economic Studies (Stockholm University), Pennsylvania State University, Tulane University, University of British Columbia, University of California-Santa Barbara, University of Notre Dame, University of Virginia, Williams College; Clemson University; Southern Economics Association Meetings (New Orleans, LA); Virginia Commonwealth University