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Ron Adner is Professor of Strategy and Entrepreneurship at the Tuck School of Business at Dartmouth College. Prior to joining Tuck, he was the Akzo-Nobel Fellow of Strategic Management at INSEAD, where he served on the faculty for ten years.

Professor Adner’s award winning research and teaching focus on innovation, strategy, and entrepreneurship. His work introduces a new perspective on the relationship between firms, customers, and the broader ‘innovation ecosystems’ in which they interact to create value.

Adner’s work is a rare convergence of rigorous academic research, profound managerial insights, and practical, powerful frameworks. Applied, tested, and validated in some of the world’s leading companies, his ‘Wide Lens’ approach to seeing the bigger strategy picture has been transformative in driving effective innovation in both the corporate and social sectors.

His book, *The Wide Lens: A New Strategy for Innovation* has been heralded as a path-breaking guide to successful innovation in an interdependent world. Among other honors, it was named a Best Business Book of 2012 by *Strategy+Business*. His pioneering HBR article “Match Your Innovation Strategy to Your Innovation Ecosystem,” is assigned reading in over fifty global MBA programs.


Professor Adner is a speaker and consultant to companies around the world. He is an accomplished teacher who was recognized in 2011 with the Tuck School’s inaugural Award for Teaching Excellence for his courses on innovation strategy. At INSEAD, he received the Outstanding Teacher award five times (2000, 2002, 2003, 2004, 2005).

Professor Adner holds a PhD and an MA from the Wharton School at the University of Pennsylvania, as well as master's and bachelor's degrees in mechanical engineering from the Cooper Union for the Advancement of Science and Art.