



Thomas C. Lawton is Professor of Strategy and International Management at the Open University Business School in the UK, and Visiting Professor of Business Administration at the Tuck School of Business at Dartmouth in the USA. An award-winning researcher and educator, Thomas Lawton is an expert on nonmarket strategy - the pursuit of strategic goals through political and social engagement and leverage – and business model innovation, particularly during corporate turnaround or in response to political risk. His work is international in intent and impact, and has featured in *European CEO*, *Fast Company*, and *U.S. News & World Report*, and on the *BBC, Channel 4*, and *the Business Channel*.

A leading authority in the nonmarket strategy domain of corporate political activity (CPA), Thomas is a prominent voice on business-government relations, stakeholder engagement, and the advancement of research, management practice, and public policy.

Since the early 1990s, Thomas's work has explored and advanced our understanding of how the firm competes beyond market settings, partnering with government in industrial policy initiatives, engaging external stakeholders through intermediaries such as trade associations, and managing and mitigating political risk when entering and embedding in foreign markets, particularly emerging economies. He has been awarded Newton Fund and British Academy/Leverhulme funding to investigate how companies design and develop nonmarket capabilities, and to undertake a pilot study on the role of multinationals in institution building in Africa's Great Lakes region.

Professor Lawton is Associate Editor of the leading strategy journal, *Long Range Planning*, and he has published more than 50 book chapters, case studies and papers in journals including *Academy of Management Perspectives*, *International Business Review*, *Journal of Management Inquiry*, *Journal of World Business*, *Long Range Planning*, *Management International Review*, and *Strategic Organization*. He is the author or editor of 8 books, including *Strange Power* (2000) and *Strategic Management in Aviation* (2008). His best known, *Breakout Strategy: meeting the challenge of double-digit growth*, published by McGraw-Hill, New York in 2007, was translated into Japanese by Nikkei Publishing and widely commended for its global focus and relevance to practicing managers and aspiring leaders. His latest books are *Aligning for Advantage: competitive strategies for the political and social arenas* (Oxford University Press, 2014) and *The Routledge Companion to Non-Market Strategy* (Routledge, 2015). He is the *Strategy Matters* Series Editor for Routledge (Taylor & Francis Group).

Thomas is a Founding Member of the Strategic Management Forum, Fellow of the Strategic Planning Society and Fellow of the Royal Society for the Arts, Manufactures and Commerce (RSA). He holds degrees from University College Cork and the London School of Economics and Political Science, and he has a doctorate in Political Science from the European University Institute in Florence, Italy. He has held visiting and full faculty positions at ALBA, Cranfield University, EMLYON Business School, Imperial College London, INSEAD, the Møller Centre at Churchill College, Cambridge, the University of California at Berkeley, and the University of London.

Thomas has served as a non-executive director and he has worked for over 20 years in consulting and executive development, advising entrepreneurs and managers on how to develop and enhance their strategic thinking and practice. He has partnered with a wide range of companies and organizations in developing their present and future leaders and charting international growth trajectories. Clients include Alcon, Bombardier, CITIC Bank, Industrial Bank of China, Enterprise Ireland, Environmental Agency Abu Dhabi, IBM, the Irish Stock Exchange, the International Air Transport Association, Mapfre, Phoenix Group, UnionPay, United Technologies and Volvo Group. He has also been Academic Director of the global Executive MBA in International Financial Services Management for JP Morgan Asset Management. He has facilitated senior management and board level workshops, been a keynote speaker, and run executive programs on corporate strategy, leadership and international business dynamics at universities and corporations in Asia, Europe, the Middle East and North America.